

# Event Organizer

## e-Ticket Mechanism

TicketsLK eliminates the use of physical tickets. After the payment is made online, Customers are directed to an e-ticket which they are requested to print and present to the counter located at the relevant event, the e-ticket contains a unique reference number, name, NIC or Passport number with the event details and number of tickets purchased.

The TicketsLK system would grant access to the Event Organiser, to log-in and keep a track of online sales through the TicketsLK system, which all above reservation details of online purchasers could be obtained.

## Advantages

### ☐ **Your box office is open 24/7:**

If you sell tickets online, customers or potential attendees won't have to wait for a specific time to make a transaction, drive around and find a parking space or make a phone call to purchase your event tickets.

### ☐ **Eliminate excessive fees:**

As an organization, if you use TicketsLK to sell tickets online, you will not have to give your well deserved proceeds away to other services that charge a flat fee irrespective of the number of tickets sold. You pay only for tickets sold.

### ☐ **Less administration hassle:**

If you sell tickets online, you will eliminate administrative headaches that come with using other ticket broker methods. No more spending endless hours following or managing ticket sales.

### ☐ **Marketing Made Easy:**

Lets you Share, Facebook Updates & Promotional Offers – all at the click of a button. Always be sure that everyone who needs to know about your event is kept in the picture.

Simply put, TicketsLK makes everything easier for you as an event host. “We help grow your event, grow your attendee list, grow your exposure and grow your earnings”.

## Expected From Event Organizers

☐ Minimum of 5 free tickets/passes for TicketsLK promotions.

☐ TicketsLK logo on all forms of advertising carried out by the Event Organizers and will have TicketsLK as the Exclusive online ticket partner for the event.

Please reach us on **077 239 0000** or email us on [support@ticketslk.com](mailto:support@ticketslk.com) to proceed with the Service agreement!

## **Billing & Fee Settlement**

- TicketsLK IPG (Internet Payment Gateway) Accounts will collect all payments made by the customers and TicketsLK will pay the dues to Event Organisers on the coming Thursday after the event.
- TicketsLK shall charge the Consumer the face value of the ticket. The Client shall bear a commission for each successful transaction.
- to get more details about the commission packages please contact our TicketsLK team.

### **TicketsLK Offline Ticket Distribution Channels:**

Apart from the online reservation portal we have given the convenience to customers to procure tickets from our branch network. TicketsLK branches are equipped with the software to support ticket reservations and make reservations. Customers will be provided the printed e-ticket vouchers as well if required. TicketsLK branch network:

- TicketsLK outlet at **Sadeepa Bookshop Pvt Ltd - Borella.**
- TicketsLK outlet at **Sarasavi Bookshops Pvt Ltd - Nugegoda, Maharagama.**
- TicketsLK outlet at **“Vibrations” (M Entertainments - Union Place).**
- TicketsLK outlet at **“Yamaha Music Center” – Colombo 07**
- TicketsLK outlet at **“Vanapetha Bookshop” – Dehiwala.**
- TicketsLK outlet at **“Nelum Pokuna” (For events at Nelum Pokuna Only.)**
- TicketsLK outlet at **“Thilakawardane Textiles” – Kiribathgoda, Ja-Ela, Nittambuwa**

(TicketsLK is in rapid expansion with more branches being added regularly, thus giving the convenience to customers to buy tickets from each branch using the same TicketsLK platform.)

### **M-Ticket Mechanism via Dialog(For Movies & events)**

Customer has to dial 444 and select the dedicated option given for TicketsLK event ticketing. Dialog 444 contact center associate will answer and required event details will be obtained from the customer. Contact center associate will proceed with necessary reservation in the reservation system provided by TicketsLK.

Ticket amount will be added to customer’s dialog mobile bill. Reservation information will be sent to customer via SMS immediately. Customer can show their SMS and redeem their ticket from event location to gain access.

### **M-Ticket Mechanism via Mobitel, Etisalat, Hutch, Airtel (Only For Movies)**

Customer has to dial 365 and select the dedicated option given for TicketsLK movie ticketing. Mobile providers’ 365 contact center associate will answer and required movie details will be obtained from the customer. Contact center associate will proceed with necessary reservation in the reservation system provided by TicketsLK.

Ticket amount will be added to customer’s mobile bill. Reservation information will be sent to customer via SMS immediately.

## MAJOR EVENTS HANDLED BY TicketsLK

- International Indian Film Academy Weekend 2010
- Sonu Nigam Live In Concert
- Sean Paul Live In Concert
- Hikkaduwa Beach Festival
- Redbull X-Fighters Jams
- Electric Peacock Festival
- Colombo Night Races
- Mohombi Live In Concert
- Bathiya n Santhush Live In Concert
- Iyaz | Kevin Lyttle | Mann Live
- Sonu Nigam Live In Concert 2012
- Udit Narayan Live in Concert 2012 s
- Bathiya n Santhush Live In Concert 2012
- Colombo International Theatre Festival 2012
- Rookantha & Chandralekha Live In Concert 2012
- Samhara - Chithrasena Vajira Dance Academy 2012
- Dushyanth Weeraman Live In Concert 2012
- Sandakadapahana feat. Sunil Eddirisinghe 2012
- Whale Watching Sri Lanka 2012
- Maxi Priest Live In Concert 2012
- Sandakadapahana 2012
- The Colombo Agile Conference 2012
- Marians Unplugged 2013
- Nuwara Eliya Fiesta 2013
- Mahasamayama | Theatrical Production 2013 – Nelum Pokuna
- Cavalry Supercross 2013
- Foxhill 2013
- Kasun Kalhara In Culture Shock.
- Shani Diluka live in concert and Many More..